

**Subject Area:** Health and Nutrition  
**Unit Title:** Exploring the Impact of Food Lobbying on US Citizens  
**Grade Level:** 9th Grade  
**Lesson Number:** 1 of 4

**Duration:** 60 minutes  
**Date:** March 12, 2023  
**Teacher:** Ms. Johnson  
**Room:** 205

## Curriculum Standards Alignment

### Content Standards:

- Understand the impact of food lobbying on public health
- Analyze the role of lobbying in shaping food policies
- Evaluate the importance of transparency and accountability in the food industry

### Skills Standards:

- Critical thinking and media literacy
- Problem-solving and decision-making
- Communication and collaboration

### Cross-Curricular Links:

- Science: nutrition and health
- English: media literacy and critical thinking
- Civics: government and policy-making

## Essential Questions & Big Ideas

### Essential Questions:

- How does food lobbying impact public health?
- What is the role of transparency and accountability in the food industry?
- How can individuals make informed decisions about their diet and lifestyle?

### Enduring Understandings:

- Food lobbying has a significant impact on public health
- Transparency and accountability are crucial in the food industry
- Individuals have the power to make informed decisions about their diet and lifestyle

## Student Context Analysis

**Class Profile:**

- Total Students: 25
- ELL Students: 5
- IEP/504 Plans: 3
- Gifted: 2

**Learning Styles Distribution:**

- Visual: 40%
- Auditory: 30%
- Kinesthetic: 30%

## Pre-Lesson Preparation

### Room Setup:

- Arrange desks in a U-shape
- Set up multimedia equipment
- Prepare handouts and worksheets

### Technology Needs:

- Computer and projector
- Internet access
- Audio equipment

### Materials Preparation:

- Whiteboard markers
- Handouts and worksheets
- Multimedia resources

### Safety Considerations:

- Establish a respectful classroom environment
- Provide credible sources and avoid misinformation
- Address potential food allergies or sensitivities

## Detailed Lesson Flow

### Pre-Class Setup (15 mins before)

- Set up room and technology
- Prepare materials and handouts

### Bell Work / Entry Task (5-7 mins)

- Introduce topic and ask students to share thoughts and experiences
- Show multimedia resource to illustrate the impact of food lobbying on public health

### Opening/Hook (10 mins)

- Provide brief overview of food lobbying industry and its influence on food policies
- Discuss the concept of the right to know and its significance in relation to food ingredients and nutritional content

### Engagement Strategies:

- Think-pair-share
- Quick write
- Class discussion

### Direct Instruction (20-25 mins)

- Use multimedia resources to illustrate the complex relationships between food production, lobbying, and policy-making
- Provide examples of how food lobbying impacts public health

### Checking for Understanding:

- Formative assessment
- Class discussion
- Think-pair-share

### Guided Practice (25-30 mins)

- Distribute case study or scenario related to food lobbying and its impact on public health
- Ask students to work in pairs or small groups to analyze the case study and discuss the implications of food lobbying on US citizens

### Scaffolding Strategies:

- Provide guidance and support as needed
- Encourage critical thinking and problem-solving
- Foster collaboration and communication

### Independent Practice (20-25 mins)

- Provide students with a worksheet or handout containing questions related to food lobbying and the right to know
- Ask students to complete the worksheet individually, using evidence from the lesson to support their answers

### Closure (10 mins)

- Summarize key points and takeaways from the lesson
- Administer a quick assessment to evaluate student understanding and retention

## Differentiation & Support Strategies

### For Struggling Learners:

- Provide additional support and guidance
- Offer one-on-one instruction
- Modify assignments and assessments

### For Advanced Learners:

- Provide additional challenges and extensions
- Offer opportunities for leadership and mentorship
- Encourage independent research and projects

### ELL Support Strategies:

- Provide visual aids and graphic organizers
- Offer bilingual resources and support
- Encourage peer-to-peer support and collaboration

### Social-Emotional Learning Integration:

- Encourage self-awareness and self-regulation
- Foster empathy and understanding
- Develop effective communication and collaboration skills

## Assessment & Feedback Plan

### Formative Assessment Strategies:

- Quizzes and class discussions
- Think-pair-share and quick writes
- Observations and feedback

### Success Criteria:

- Students can analyze the impact of food lobbying on public health
- Students can evaluate the importance of transparency and accountability in the food industry
- Students can develop critical thinking and media literacy skills

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### Feedback Methods:

- Verbal and written feedback
- Peer-to-peer feedback and self-assessment
- Feedback from teacher and peers

## Homework & Extension Activities

### Homework Assignment:

Research and write a short paper on the impact of food lobbying on public health

**Extension Activities:**

- Conduct a food systems investigation
- Develop a food policy proposal
- Create a social media campaign to raise awareness about the importance of the right to know in food production

**Parent/Guardian Connection:**

Host a parent-teacher organization (PTO) meeting to educate parents about the impact of food lobbying on public health

## Teacher Reflection Space

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**Pre-Lesson Reflection:**

- What challenges do I anticipate?
- Which students might need extra support?
- What backup plans should I have ready?

**Post-Lesson Reflection:**

- What went well?
- What would I change?
- Next steps for instruction?

## Introduction and Hook

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**Introduction:**

Introduce the topic of food lobbying and its impact on US citizens

**Hook:**

Show a multimedia resource to illustrate the influence of food lobbying on food policies and public health

## Direct Instruction

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**Direct Instruction:**

Provide a brief overview of the food lobbying industry and its influence on food policies

**Discussion:**

Discuss the concept of the right to know and its significance in relation to food ingredients and nutritional content

## Guided Practice

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**Guided Practice:**

Distribute a case study or scenario related to food lobbying and its impact on public health

**Group Work:**

Ask students to work in pairs or small groups to analyze the case study and discuss the implications of food lobbying on US citizens

## Independent Practice

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**Independent Practice:**

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Provide students with a worksheet or handout containing questions related to food lobbying and the right to know

**Individual Work:**

Ask students to complete the worksheet individually, using evidence from the lesson to support their answers

## Transition and Engagement

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**Transition:**

Use a transition activity to review the key concepts and reinforce student understanding

**Engagement:**

Ask students to reflect on what they have learned and how they can apply this knowledge in their daily lives

## Conclusion and Assessment

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**Conclusion:**

Summarize the key points and takeaways from the lesson

**Assessment:**

Administer a quick assessment to evaluate student understanding and retention

## Assessment and Evaluation

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**Formative Assessment:**

- Quizzes and class discussions
- Think-pair-share and quick writes
- Observations and feedback

**Summative Assessment:**

- Research paper
- Group presentation
- Case study analysis

## Extension Activities

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**Extension Activities:**

- Conduct a food systems investigation
- Develop a food policy proposal
- Create a social media campaign to raise awareness about the importance of the right to know in food production



## Parent Engagement

### Parent Engagement:

Host a parent-teacher organization (PTO) meeting to educate parents about the impact of food lobbying on public health

### Parent-Child Food Investigation Guide:

Create a parent-child food investigation guide to promote critical thinking and exploration

## Safety Considerations

### Safety Considerations:

- Establish a respectful classroom environment
- Provide credible sources and avoid misinformation
- Address potential food allergies or sensitivities

## Conclusion

### Conclusion:

In conclusion, the impact of food lobbying on US citizens is a complex and multifaceted issue that affects not only individual health but also the environment and the economy

### Key Takeaways:

- Food lobbying influences food policies and public health
- The right to know is crucial for informed decision-making
- Critical thinking and media literacy are essential skills for navigating the complex world of food lobbying and marketing

## Teaching Tips

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### Teaching Tips:

- Use real-life examples to illustrate key concepts
- Incorporate multimedia resources to provide a variety of learning experiences
- Encourage student-led discussions and debates to promote critical thinking and creativity

## Reflection Questions

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### Reflection Questions:

- How effectively did the lesson engage students and promote critical thinking?
- Were the learning objectives and outcomes clearly communicated to students?
- How can the lesson be adapted or modified to better meet the needs of diverse learners?

## Next Steps

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### Next Steps:

- Lesson 2: Exploring the Environmental Impact of Food Production
- Lesson 3: Advocating for Change in the Food Industry
- Lesson 4: Designing Healthy and Sustainable Food Systems