



Introduction

Understanding the target audience and purpose in writing is a crucial skill for effective communication. This worksheet is designed to help 9-year-old students develop this skill and become more effective writers.

Identifying Target Audience

Read the following questions and choose the correct answer:

1. What is the target audience for a letter to a friend?
 - a) Teacher
 - b) Friend
 - c) Family member
 - d) ClassmateAnswer: b) Friend
2. What is the target audience for a report on a school project?
 - a) Teacher
 - b) Classmate
 - c) Family member
 - d) FriendAnswer: a) Teacher

Determining Purpose

Read the following questions and choose the correct answer:

1. What is the purpose of a persuasive essay?

- a) To inform
- b) To persuade
- c) To entertain
- d) To describe

Answer: b) To persuade

2. What is the purpose of a narrative story?

- a) To inform
- b) To persuade
- c) To entertain
- d) To describe

Answer: c) To entertain

Applying Knowledge

Write a short paragraph about your favorite hobby. Consider the target audience and purpose of your writing.

Differentiated Activity 1

For struggling students:

Write a short sentence about your favorite food. Consider the target audience and purpose of your writing.

For advanced students:

Write a short essay about a current event. Consider the target audience and purpose of your writing.

Graphic Organizer

Use the following graphic organizer to plan your writing:

Target Audience	Purpose	Tone	Language

Peer Review

Exchange your writing with a partner and provide feedback on the following:

- Target audience
- Purpose
- Tone
- Language

Self-Assessment

Individual Reflection:

1. Who is my target audience?

2. What is my purpose?

3. What tone am I using?

4. What language am I using?

Differentiated Activity 2

For English language learners:

Write a short paragraph about a topic of your choice. Consider the target audience and purpose of your writing.

For students with learning difficulties:

Use a writing frame to write a short paragraph about a topic of your choice. Consider the target audience and purpose of your writing.

Writing for Different Purposes

Write a short paragraph about a topic of your choice, using a different purpose (e.g. to inform, to persuade, to entertain).

Conclusion

Individual Reflection:

1. What did you learn about target audience and purpose in writing?

2. How can you apply this knowledge to your future writing tasks?

