

**Student Name:** \_\_\_\_\_

**Class:** \_\_\_\_\_

**Due Date:** \_\_\_\_\_

### Introduction to Media Literacy

What is media literacy?

Why is media literacy important in today's digital age?

Think about your favorite TV show or movie. How does it shape your opinions and beliefs?

**Activity:** Write a short paragraph about why media literacy is important to you.

## Understanding Media Types

What are the different types of media (e.g., news, entertainment, education, advertising)?

How do each of these types of media shape our perspectives?

**Match the following media types with their definitions:**

- News: \_\_\_\_\_
- Entertainment: \_\_\_\_\_
- Education: \_\_\_\_\_
- Advertising: \_\_\_\_\_

## Identifying Biases and Stereotypes

What are biases and stereotypes in media?

How can biases and stereotypes influence our opinions and beliefs?

**Read the following article excerpt and identify any biases or stereotypes:**

[Insert article excerpt]

**Activity:** Write a short paragraph about how biases and stereotypes can impact our understanding of the world.

## Critical Thinking

What is critical thinking in media literacy?

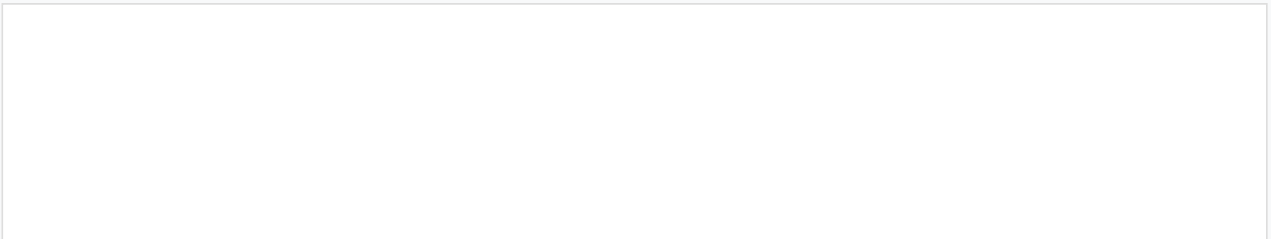
How can we apply critical thinking to media messages?

**Evaluate the following media message using the critical thinking framework:**

[Insert media message]



**Activity:** Create a graphic organizer to help you evaluate media messages.



## Media Representation

How does media representation impact our understanding of different social groups?

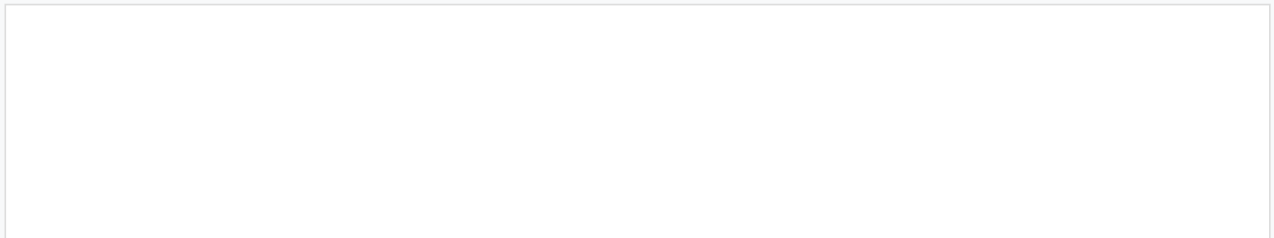
What are some examples of positive and negative media representation?

**Watch the following video and discuss how it represents different social groups:**

[Insert video link]



**Activity:** Create a short script for a public service announcement that promotes positive media representation.



What are some online safety concerns (e.g., cyberbullying, online harassment)?

How can we practice digital citizenship?

**Read the following scenario and discuss what you would do:**

[Insert scenario]

**Activity:** Create a set of guidelines for responsible online behavior.

## Advertising and Propaganda

How do advertisers and propagandists use media to persuade and influence audiences?

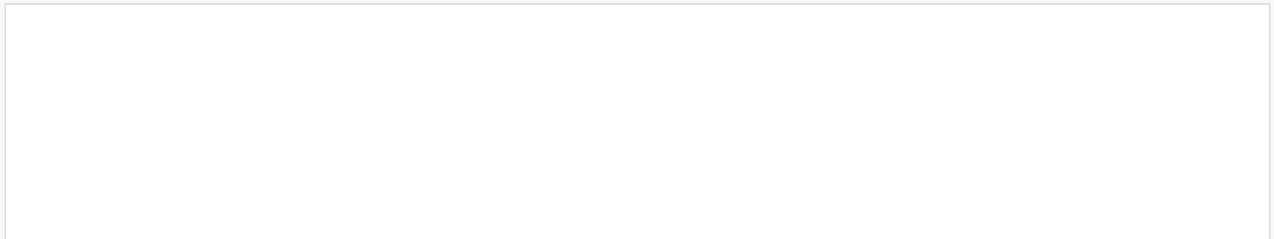
What are some techniques used in advertising and propaganda?

**Analyze the following advertisement and identify any persuasive techniques:**

[Insert advertisement]



**Activity:** Create a short advertisement for a product or service using persuasive techniques.



## Media and Society

How does media shape our understanding of social issues (e.g., environmental conservation, social justice)?

What are some examples of media campaigns that promote social change?

**Research a social issue and create a media campaign to promote awareness and change:**

[Insert guidelines]

**Activity:** Present your media campaign to the class.



## Reflection and Self-Assessment

Reflect on what you have learned about media literacy.

How can you apply media literacy skills in your daily life?

**Evaluate your own media consumption habits and discuss how you can improve them:**

[Insert reflection questions]

**Activity:** Write a short reflection essay on the importance of media literacy.

## Conclusion and Next Steps

Summarize the key takeaways from this homework sheet.

What are some next steps you can take to continue learning about media literacy?

**Discuss how you can apply media literacy skills in your future careers and personal lives:**

[Insert discussion questions]