



## Introduction to Persuasive Writing (10 minutes)

*Read the following text and answer the questions that follow:*

Persuasive writing is a type of writing that aims to convince the reader to agree with the writer's point of view. It involves using various techniques, such as rhetorical questions, emotive language, and evidence, to make an argument more convincing.

1. What is the purpose of persuasive writing?

2. What techniques are used in persuasive writing?

## Understanding the PEEL Structure (15 minutes)

*Read the following text and complete the activity that follows:*

The PEEL structure is a framework used to build a clear and convincing argument in persuasive writing. It consists of four parts: Point, Evidence, Explanation, and Link.

### Group Task:

Create a diagram showing the PEEL structure and explain each part in your own words.

[Space for diagram]

## Using Persuasive Language and Techniques (20 minutes)

*Read the following text and complete the activity that follows:*

Persuasive language and techniques are used to make writing more engaging and convincing. Some common techniques include rhetorical questions, emotive language, repetition, and allusion.

1. Identify the persuasive language and techniques used in the following text: "We should all recycle because it is good for the environment. Recycling helps to conserve natural resources, reduce landfill waste, and decrease greenhouse gas emissions."

2. Create a short paragraph using at least two persuasive language and techniques.

## Writing a Persuasive Text (25 minutes)

*Write a persuasive text on the topic "Should school uniforms be mandatory?" Use the PEEL structure and persuasive language and techniques to make your argument more convincing.*

## Presenting a Persuasive Argument (20 minutes)

*Prepare a short presentation on the topic "Why we should protect endangered species." Use visual aids and persuasive language and techniques to make your argument more convincing.*

### Group Task:

Present your argument to the class and provide feedback to your peers.

[Space for presentation notes]

## Reflection and Conclusion (10 minutes)

### Individual Reflection:

1. What did you learn about persuasive writing in this lesson?

2. How can you apply persuasive writing in your everyday life?

### Assessment (20 minutes)

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*Complete the following questions to assess your understanding of persuasive writing:*

1. What is the purpose of persuasive writing?

2. What is the PEEL structure?

3. What are some common persuasive language and techniques?

### Extension Activity (20 minutes)

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*Choose a topic that you are passionate about and write a persuasive text using the PEEL structure and persuasive language and techniques.*

