



## Introduction (10 minutes)

Read the introduction to the topic and answer the following questions:

1. What is the main goal of sustainable consumption?

2. Why is it important to consider the environmental effects of consumer choices?

## Multiple Choice Questions (15 minutes)

Choose the correct answer for each question:

1. What is the main goal of sustainable consumption?
- a. To reduce waste and conserve natural resources
  - b. To increase economic growth and profit
  - c. To promote social justice and equality
  - d. To protect the environment and public health

2. Which of the following is an example of a sustainable consumer choice?
- a. Buying a single-use plastic water bottle
  - b. Using public transport or walking instead of driving
  - c. Purchasing fast fashion clothing
  - d. Using energy-efficient appliances

## Short Answer Questions (20 minutes)

Answer each question in 1-2 paragraphs:

1. What are some ways that consumers can reduce their environmental impact? Provide at least three examples.

2. Describe the environmental effects of fast fashion. How can consumers make more sustainable choices when it comes to clothing?

## Case Study (25 minutes)

Read the following case study and answer the questions that follow:

**Case Study:** A local coffee shop is considering switching to compostable cups instead of traditional plastic cups. The compostable cups are more expensive, but they can be composted and reduce waste.

1. What are the environmental benefits of switching to compostable cups?

2. What are some potential drawbacks of switching to compostable cups?

## Activity (30 minutes)

*Design a public service announcement (PSA) to promote sustainable consumption. Consider the following questions:*

1. What is the main message of your PSA?

2. Who is your target audience?

3. What visuals and graphics will you use to convey your message?

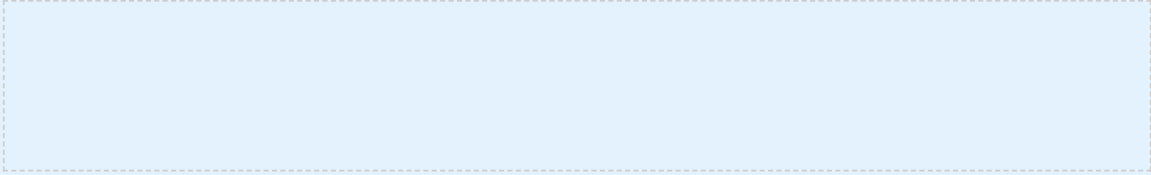
## Reflection (15 minutes)

*Reflect on your own consumer choices and how they impact the environment. Consider the following questions:*

1. What are some ways that you can reduce your environmental impact?

2. What are some challenges or barriers to making sustainable choices?

3. How can you promote sustainable consumption to others?



## Quiz (20 minutes)

Answer the following questions:

1. What is the term for the practice of making false or misleading claims about the environmental benefits of a product or service?
  - a. Greenwashing
  - b. Sustainable development
  - c. Environmental impact
  - d. Eco-friendly

2. Which of the following is an example of a sustainable consumer choice?
  - a. Buying a single-use plastic water bottle
  - b. Using public transport or walking instead of driving
  - c. Purchasing fast fashion clothing
  - d. Using energy-efficient appliances

## PowerPoint Presentation (30 minutes)

Create a PowerPoint presentation to promote sustainable consumption. Consider the following slides:

1. Introduction to sustainable consumption

2. Environmental effects of consumer choices

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3. Sustainable consumer choices

4. Case study: compostable cups

5. Conclusion and call to action

## Short Assignment (40 minutes)

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*Write a short essay on the following topic:*

**Topic:** The importance of sustainable consumption in reducing environmental impact.

