Student Name:		
Class:		
Due Date:		

Introduction to Persuasive Writing

Persuasive writing is a type of writing that aims to convince the reader to agree with the writer's point of view. It involves using various techniques, such as rhetorical questions, emotive language, and evidence, to make an argument more convincing.

As a 10-year-old student, you will learn how to write a persuasive text using the PEEL structure and persuasive language.

Understanding the PEEL Structure

The **PEEL structure** is a framework used to build a clear and convincing argument in persuasive writing. It consists of four parts: Point, Evidence, Explanation, and Link.

- Point: A clear and concise statement of the main argument.
- Evidence: Facts, statistics, or expert opinions that support the point.
- Explanation: An explanation of how the evidence supports the point.
- Link: A connection to the next point or to the conclusion.

Complete these concept checks:
1. Define and explain the PEEL structure.
2. Identify and explain the PEEL structure in a sample persuasive text.

Using Persuasive Language and Techniques

Persuasive language and techniques are used to make an argument more convincing. Some common techniques include:

- Rhetorical questions: Questions that are asked to make a point or create an effect.
- Emotive language: Language that appeals to the reader's emotions.
- Repetition: Repeating a word or phrase to emphasize a point.
- Allusion: Referencing other texts or ideas to create a sense of shared knowledge or understanding.

Complete these concept checks:
1. Identify and explain three persuasive language techniques used in a sample persuasive text.
2. Use persuasive language and techniques to make a persuasive argument on a topic of your choice.

Writing a Persuasive Text

Now that you have learned about the PEEL structure and persuasive language, it's time to write a persuasive text.		
Choose a topic that you are interested in and follow the PEEL structure to build your argument.		
1. Write a persuasive text on the topic "Should school uniforms be mandatory?"		
2. Write a persuasive text on the topic "Should animals be kept in zoos?"		

Presenting a Persuasive Argument

When presenting a persuasive argument, it's essential to be clear, confident, and convincing.
Use visual aids, such as diagrams or pictures, to support your argument and make it more engaging.
1. Create a visual aid, such as a diagram or picture, to support a persuasive argument.
2. Present a persuasive argument on a topic of your choice, using visual aids and persuasive language.

Activities and Questions

Complete these activities and questions:
1. Write a persuasive text on a topic of your choice, using the PEEL structure and persuasive language.
2. Identify and explain the persuasive language techniques used in a sample persuasive text.
3. Create a visual aid, such as a diagram or picture, to support a persuasive argument.

Conclusion

In conclusion, persuasive writing is a powerful tool that can help you express your opinions and convince others to agree with you.

By using the PEEL structure and persuasive language, you can build a clear and convincing argument.

Remember to practice and refine your skills to become a confident and effective persuasive writer.

Additional Resources

Additional resources to help you improve your persuasive writing skills:

- Sample Persuasive Texts
- Persuasive Language and Techniques
- PEEL Structure Diagram

Extension Activities

Choose any combination of these extension activities:
1. Design and explain a persuasive campaign on a topic of your choice.
2. Create a persuasive video or podcast on a topic of your choice.
3. Write a persuasive letter to a local politician or community leader on a topic of your choice.