

**Subject Area:** Media Literacy  
**Unit Title:** Navigating the Digital World  
**Grade Level:** 10th Grade  
**Lesson Number:** 1 of 4

**Duration:** 60 minutes  
**Date:** [Insert Date]  
**Teacher:** [Insert Teacher Name]  
**Room:** [Insert Room Number]

## Curriculum Standards Alignment

### Content Standards:

- Analyze media messages to identify the author's purpose, target audience, and potential biases.
- Evaluate online sources for credibility, accuracy, and relevance.

### Skills Standards:

- Critical thinking and analysis
- Media literacy and responsible media consumption

### Cross-Curricular Links:

- English Language Arts
- Technology and Digital Citizenship

## Essential Questions & Big Ideas

### Essential Questions:

- What is media literacy, and why is it important in today's digital world?
- How can we critically evaluate online sources and identify biases?

### Enduring Understandings:

- Media literacy is essential for navigating the digital world and making informed decisions.
- Critical thinking and analysis are crucial for evaluating online sources and identifying biases.

## Student Context Analysis

### Class Profile:

- Total Students: 25
- ELL Students: 5
- IEP/504 Plans: 3
- Gifted: 2

### Learning Styles Distribution:

- Visual: 40%
- Auditory: 30%
- Kinesthetic: 30%

## Introduction and Icebreaker

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**Introduction:**

Welcome to the world of media literacy, where the lines between reality and fiction are often blurred. In today's digital age, it's more important than ever to equip students with the skills to critically evaluate the information they consume.

**Icebreaker:**

Ask students to share examples of how media has influenced their opinions or beliefs.

## Lesson Objectives

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**By the end of this lesson, students will be able to:**

- Analyze media messages to identify the author's purpose, target audience, and potential biases.
- Evaluate online sources for credibility, accuracy, and relevance.
- Create media literate products that demonstrate an understanding of media literacy concepts and critical thinking skills.
- Apply critical thinking skills to real-world media scenarios, recognizing the potential impact of media on their own lives and the lives of others.

## Direct Instruction

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### Key Concepts:

- Bias and misinformation
- Credible sources and online safety

### Real-Life Examples:

- News articles and social media posts
- Advertisements and propaganda

## Critical Thinking and Analysis

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### Critical Thinking Strategies:

- Identifying biases and misinformation
- Evaluating online sources for credibility and accuracy

### Analysis Techniques:

- Close reading and critical viewing
- Media deconstruction and analysis

## Guided Practice

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### Group Activity:

Divide students into small groups and provide each group with a sample media text, such as a news article or social media post.

### Critical Thinking Worksheet:

- What is the author's purpose?
- Who is the target audience?
- What biases or misinformation are present?

## Facilitating Discussion

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### Discussion Strategies:

- Encourage critical thinking and analysis
- Foster a respectful and inclusive classroom environment

### Facilitation Techniques:

- Open-ended questions and prompts
- Active listening and paraphrasing

## Independent Practice

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### Individual Activity:

Provide students with a variety of media texts, including online articles, social media posts, and advertisements.

### Critical Thinking Worksheet:

- What is the author's purpose?
- Who is the target audience?
- What biases or misinformation are present?

## Assessment and Feedback

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### Assessment Strategies:

- Observe student participation during group discussions and activities
- Review student worksheets and evaluations for understanding

### Feedback Techniques:

- Provide constructive feedback and encouragement
- Offer support and guidance when needed

## Closure and Reflection

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### **Class Discussion:**

Gather the class together to discuss their findings and reflections on the importance of media literacy.

### **Reflection Questions:**

- What did you learn from this lesson?
- How can you apply media literacy concepts in your daily life?

## Extension Activities

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### **Media Literacy Project:**

Create a media literacy project, such as a public service announcement or social media campaign, that applies media literacy concepts and critical thinking skills.

### **Guest Speaker:**

Invite a guest speaker, such as a journalist or media expert, to discuss the importance of media literacy in their field.

## Safety Considerations

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### Online Safety:

Establish clear guidelines for online behavior, including rules for interacting with others online, sharing personal information, and reporting suspicious or inappropriate content.

### Digital Citizenship:

Discuss the importance of online safety and digital citizenship.

## Conclusion

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### Summary:

In conclusion, teaching media literacy to 10-year-old students is a crucial step in helping them navigate the complex digital world.

### Next Steps:

- Lesson 2: Media Creation
- Lesson 3: Media and Social Justice
- Lesson 4: Media Literacy in Real-Life Scenarios

## Reflection Questions

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### Reflection Questions:

- How did students engage with the media literacy concepts, and what strategies can be implemented to increase engagement and motivation in future lessons?
- How effectively did the lesson support English Learners, Gifted Students, and Students with other exceptionalities, and what modifications can be made to better meet their needs in future lessons?

## Teaching Tips

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### Teaching Tips:

- Use real-life examples to illustrate key concepts and make the lesson more engaging and relevant.
- Incorporate collaborative learning activities to encourage students to share their thoughts and ideas and develop critical thinking skills.



## Assessment and Evaluation

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### Assessment Strategies:

- Observe student participation during group discussions and activities
- Review student worksheets and evaluations for understanding

### Evaluation Techniques:

- Provide constructive feedback and encouragement
- Offer support and guidance when needed

## Conclusion

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### Summary:

In conclusion, teaching media literacy to 10-year-old students is a crucial step in helping them navigate the complex digital world.

### Final Thoughts and Recommendations

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**Final Thoughts:**

Teaching media literacy to 10-year-old students is a crucial step in helping them navigate the complex digital world.

**Recommendations:**

- Integrate media literacy into the curriculum
- Provide ongoing professional development for teachers