

**Subject Area:** Social Studies  
**Unit Title:** Globalization and Personal Identity  
**Grade Level:** 11-12  
**Lesson Number:** 1 of 5

**Duration:** 90 minutes  
**Date:** March 10, 2023  
**Teacher:** Ms. Johnson  
**Room:** 205

## Curriculum Standards Alignment

### Content Standards:

- Analyze the impact of globalization on personal identity
- Evaluate the role of culture in shaping individual identities

### Skills Standards:

- Apply critical thinking skills to analyze complex issues
- Demonstrate effective communication skills through multimedia presentations

### Cross-Curricular Links:

- English Language Arts: literary analysis and multimedia presentation
- Technology: multimedia software and online collaboration tools

## Essential Questions & Big Ideas

### Essential Questions:

- How does globalization impact personal identity?
- What role does culture play in shaping individual identities?

### Enduring Understandings:

- Globalization has a profound impact on personal identity
- Culture plays a significant role in shaping individual identities

## Student Context Analysis

### Class Profile:

- Total Students: 25
- ELL Students: 5
- IEP/504 Plans: 3
- Gifted: 2

### Learning Styles Distribution:

- Visual: 40%
- Auditory: 30%
- Kinesthetic: 30%

## Pre-Lesson Preparation

### Room Setup:

- Arrange desks in a collaborative configuration
- Ensure access to multimedia software and online collaboration tools

### Technology Needs:

- Laptops or tablets with internet access
- Multimedia software (e.g. Adobe Creative Cloud)

### Materials Preparation:

- Printable worksheets
- Whiteboard and markers

### Safety Considerations:

- Ensure students are aware of potential risks associated with sharing personal information online
- Establish a safe and respectful classroom environment

## Detailed Lesson Flow

### Introduction and Hook (10 minutes)

- Introduce the topic of globalization and personal identity
- Show the TED Talk "Where is Home" by Pico Iyer

### Viewing and Discussion (20 minutes)

- Have students watch the TED Talk and take notes
- Lead a class discussion using the think-pair-share strategy

#### Engagement Strategies:

- Think-pair-share
- Group discussion

### Creative Representation (30 minutes)

- Introduce the concept of creative representation
- Have students choose a multimedia format (e.g. video, podcast, infographic)

#### Checking for Understanding:

- Formative assessment strategies
- Peer feedback

### Group Work (20 minutes)

- Have students work in groups to plan and create their creative representation
- Circulate around the room to provide guidance and support

### **Scaffolding Strategies:**

- Graphic organizers
- Brainstorming templates

### **Sharing and Reflection (20 minutes)**

- Have students share their creative representations with the class
- Facilitate a class discussion to reflect on what was learned

## Differentiation & Support Strategies

### For Struggling Learners:

- Provide additional support and scaffolding
- Offer one-on-one instruction

### For Advanced Learners:

- Provide additional challenges and extensions
- Encourage independent research and projects

### ELL Support Strategies:

- Provide visual aids and graphic organizers
- Offer bilingual resources and support

### Social-Emotional Learning Integration:

- Encourage self-awareness and self-reflection
- Foster a positive and inclusive classroom environment

## Assessment & Feedback Plan

### Formative Assessment Strategies:

- Class discussions and participation
- Peer feedback and self-assessment

### Success Criteria:

- Students will be able to analyze the impact of globalization on personal identity
- Students will be able to evaluate the role of culture in shaping individual identities

### Feedback Methods:

- Verbal feedback
- Written feedback

## Homework & Extension Activities

### Homework Assignment:

Have students create a reflective essay on the impact of globalization on personal identity

### Extension Activities:

- Create a documentary film exploring the impact of globalization on personal identity
- Design a public service announcement raising awareness about the impact of globalization on personal identity

### Parent/Guardian Connection:

Invite parents to conduct an interview with their child about their learning and understanding of the topic

## Teacher Reflection Space

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### Pre-Lesson Reflection:

- What challenges do I anticipate?
- Which students might need extra support?
- What backup plans should I have ready?

### Post-Lesson Reflection:

- What went well?
- What would I change?
- Next steps for instruction?

## Introduction

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Globalization has become a ubiquitous term in modern society, referring to the increasing interconnectedness of the world's economies, cultures, and populations. However, the impact of globalization on personal identity is a complex and multifaceted issue that requires careful consideration.

## The Impact of Globalization on Personal Identity

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Globalization has led to increased mobility, cultural exchange, and access to information, which can both positively and negatively impact personal identity. On the one hand, globalization can provide opportunities for individuals to explore and express their identities in new and diverse ways. On the other hand, it can also lead to cultural homogenization, identity fragmentation, and feelings of disconnection and disorientation.

## The Role of Culture in Shaping Individual Identities

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Culture plays a significant role in shaping individual identities, as it provides a sense of belonging, values, and norms. However, cultural identity is not fixed and can be influenced by various factors, including globalization, technology, and social media. Understanding the complex relationships between culture, identity, and globalization is essential for navigating the challenges and opportunities of the 21st century.

## Introduction to Creative Representation

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Creative representation is a powerful tool for expressing and exploring complex ideas and emotions. By using multimedia software and online collaboration tools, students can create innovative and engaging representations of their thoughts and ideas.

## Multimedia Representation Options

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Students can choose from a variety of multimedia formats, including video, podcast, infographic, and presentation. Each format offers unique opportunities for creative expression and can be tailored to individual learning styles and preferences.

## Guidelines for Creative Representation

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Students should consider the following guidelines when creating their creative representation:

- Clearly convey the impact of globalization on personal identity
- Effectively use multimedia elements to enhance the message
- Ensure the representation is respectful and sensitive to diverse perspectives

### Introduction to Group Work

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Group work is an essential component of this lesson, as it allows students to collaborate, share ideas, and learn from each other. By working in groups, students can develop essential skills, including communication, teamwork, and problem-solving.

### Guidelines for Group Work

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Students should consider the following guidelines when working in groups:

- Respect and value diverse perspectives and ideas
- Communicate effectively and listen actively
- Collaborate and contribute to the group's efforts

### Sharing and Feedback

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After completing their creative representations, students will share their work with the class and receive feedback from their peers. This process allows students to reflect on their learning, identify areas for improvement, and develop essential skills, including self-assessment and self-reflection.



### Conclusion

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In conclusion, analyzing the impact of globalization on personal identity through multimedia representation is a complex and multifaceted topic that requires careful consideration and planning. By using the TED Talk "Where is Home" by Pico Iyer as a catalyst for discussion and creative expression, students can gain a deeper understanding of the ways in which globalization shapes individual identities and communities.

### Reflection

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Reflecting on the learning process and outcomes is essential for identifying areas for improvement and developing essential skills, including self-assessment and self-reflection. By considering the following questions, students can reflect on their learning and identify areas for future growth and development:

- What did I learn about the impact of globalization on personal identity?
- How did the creative representation process help me to understand the themes and ideas presented in the TED Talk?
- What are the implications of this learning for my own life and community?

### Introduction to Extension Activities

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Extension activities provide opportunities for students to further explore and apply their learning, developing essential skills, including critical thinking, creativity, and problem-solving. The following extension activities can be used to enhance student learning and engagement:

#### Extension Activity 1: Documentary Film

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Create a documentary film exploring the impact of globalization on personal identity in their local community. Students can conduct interviews, gather data, and create a multimedia presentation that showcases their findings.

#### Extension Activity 2: Public Service Announcement

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Design a public service announcement raising awareness about the impact of globalization on personal identity. Students can create a multimedia presentation, including video, audio, and images, that effectively communicates their message.

## Introduction to Parent Engagement

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Parent engagement is essential for supporting student learning and development. By involving parents in the learning process, teachers can foster a sense of community and cooperation, leading to improved student outcomes and increased parental involvement.

## Parent Engagement Strategies

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The following parent engagement strategies can be used to support student learning and development:

- Conduct parent-teacher conferences to discuss student progress and understanding
- Invite parents to volunteer in the classroom or to help with extension activities
- Provide opportunities for parents to engage with the learning process, including workshops and information sessions

### Introduction to Safety Considerations

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Safety considerations are essential for ensuring a positive and supportive learning environment. By being aware of potential risks and taking steps to mitigate them, teachers can create a safe and inclusive space for all students.

### Safety Considerations for Globalization and Personal Identity

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The following safety considerations should be taken into account when teaching about globalization and personal identity:

- Ensure students are aware of the potential risks associated with sharing personal information online
- Establish a safe and respectful classroom environment, where students feel comfortable sharing their thoughts and ideas without fear of judgment or criticism
- Be aware of potential triggers or sensitive topics that may arise during the discussion of globalization and personal identity, and have a plan in place for addressing any emotional or psychological distress that may arise