

Introduction to Media Literacy

What is media literacy? Why is media literacy important in today's digital age? How can media literacy help you make informed decisions?

Activity: Match the following terms with their definitions:

- Media literacy
- Bias
- Stereotype
- Propaganda

Understanding Media Types

What are the different types of media? How can you identify the purpose of a media text? What are some examples of media texts that you consume daily?

Activity: Sort the following media texts into their respective categories:

- News article
- Social media post
- Advertisement
- Movie trailer

Analyzing Media Messages

How can you analyze a media message? What are some questions to ask when analyzing a media text? How can you identify biases and stereotypes in media messages?

Activity: Analyze the following media text and answer the questions:

Critical Thinking

What is critical thinking? How can you apply critical thinking to media messages? What are some strategies for evaluating information?

Activity: Evaluate the following statement and provide evidence to support your answer:

Media Representation

How is media representation important? What are some examples of media representation? How can media representation impact societal perceptions?

Activity: Discuss the following questions in small groups:

- How are different social groups represented in media?
- What are the potential consequences of media representation?

Online Safety and Digital Citizenship

What are some online safety concerns? How can you practice digital citizenship? What are some strategies for responsible online behavior?

Activity: Create a list of tips for online safety and digital citizenship.

Advertising and Propaganda

What is advertising? What is propaganda? How can you identify persuasive techniques in media messages?

Activity: Analyze the following advertisement and identify the persuasive techniques used:

Media Creation

What are some ways to create media? How can you use media to promote a social message? What are some considerations for creating responsible media?

Activity: Create a public service announcement (PSA) on a topic of your choice.

Media Literacy in Real-Life Scenarios

*How can you apply media literacy in real-life scenarios? What are some examples of media literacy in action?
How can you promote media literacy in your community?*

Activity: Discuss the following scenarios in small groups:

- How would you evaluate a news article about a current event?
- How would you create a social media campaign to promote a social issue?

Conclusion and Reflection

What did you learn about media literacy? How can you apply media literacy in your daily life? What are some next steps for promoting media literacy?

Activity: Reflect on your learning and write a short essay on the importance of media literacy in today's digital age.
